

Company Profile

Kreadesign
the creative lighting design



A history that renews itself, that of Krea Design. The heritage of the Sozzi family, which for over 50 years has been designing and builds lighting fixtures, opens up to a new vision.

No longer just a search for functionality, performance and reliability, but an aptitude for modelling concepts with an immediately recognisable identity.

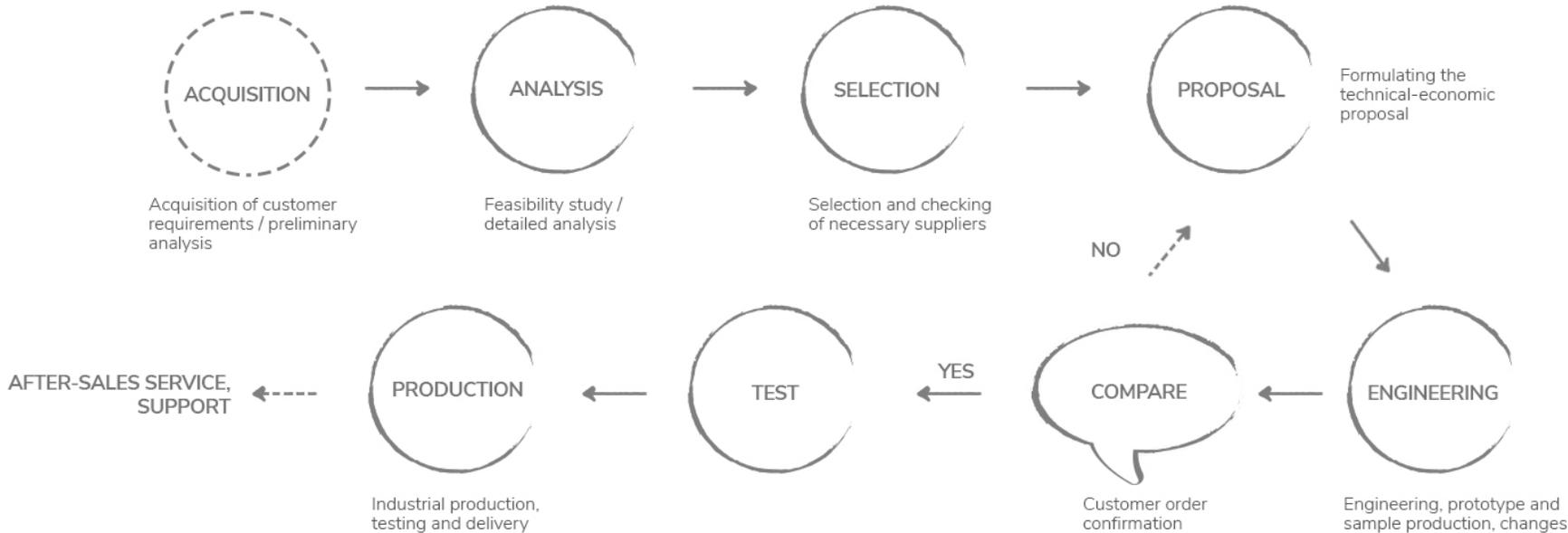
Projects that look to the future, with the use of innovative materials.

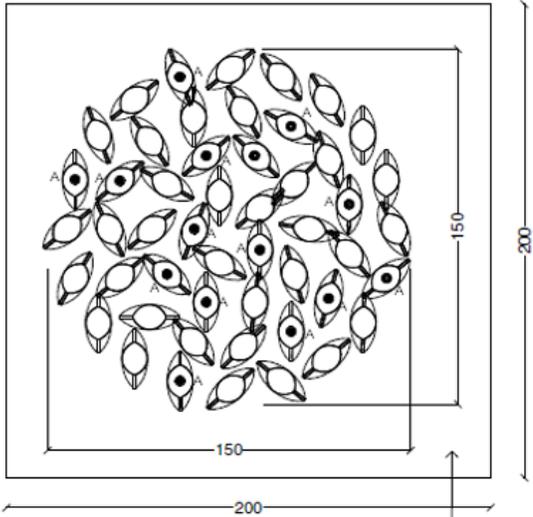
And above all, with a regenerated attention to aesthetic values, to unprecedented syntheses, to visionary contaminations.

A new chapter that Rosella and Francesco Sozzi have strongly desired and are writing together with the major protagonists of international lighting design.

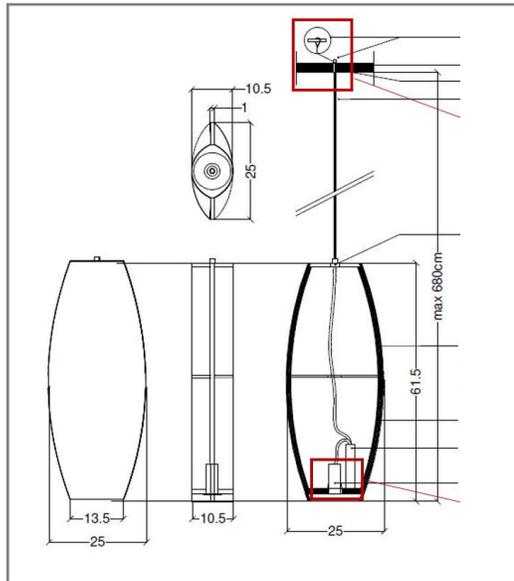
Face to face: the most effective collaboration. We offer architects and lighting designers from all over the world the possibility to collaborate directly with our technical department.

Together we study and realise products that go beyond simple customisation to become unique pieces, created to your design to communicate a precise and exclusive identity in any type of environment. With the certainty of utilising specialised know-how and expertise, and up-to-date technological solutions such as LED and remote control of the light source.

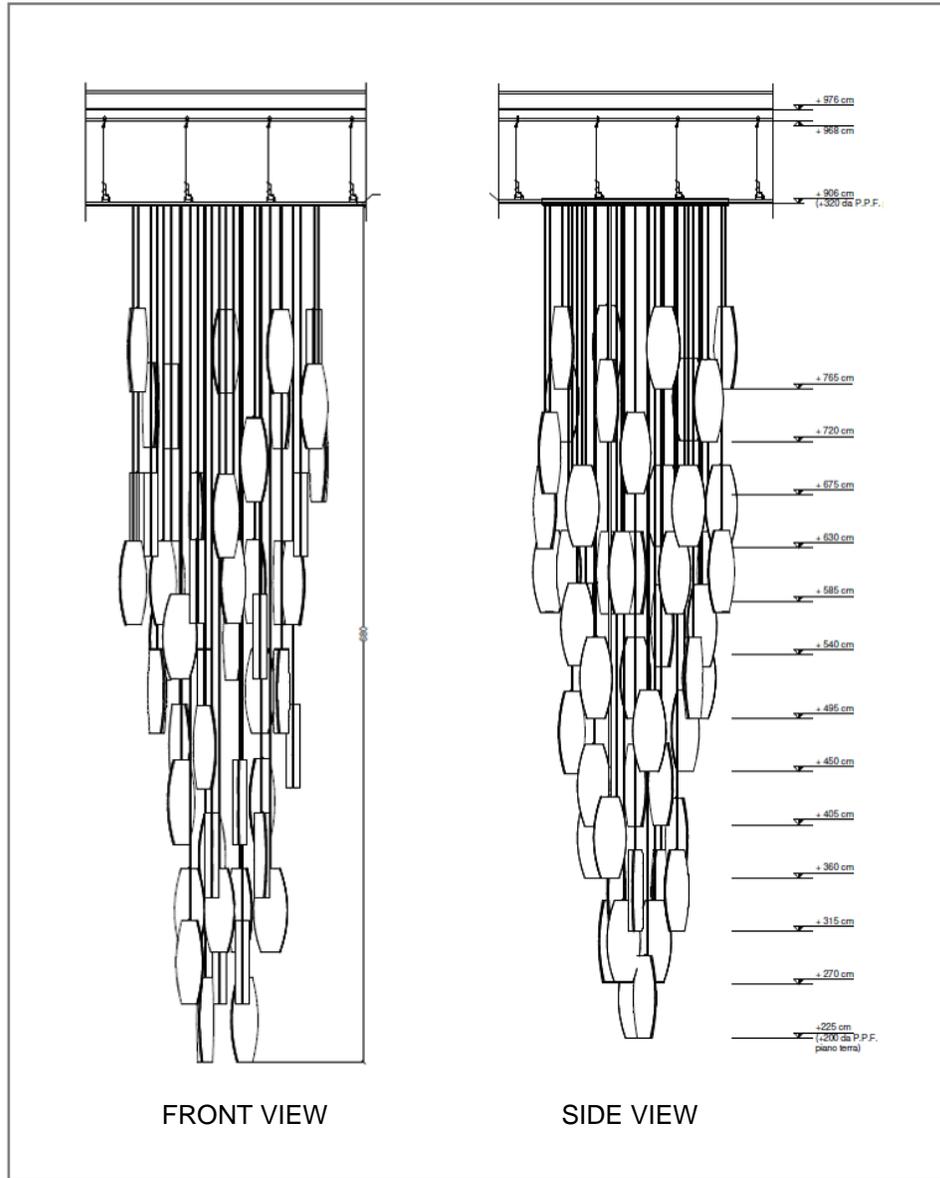




PLANT



DIFFUSER DETAIL

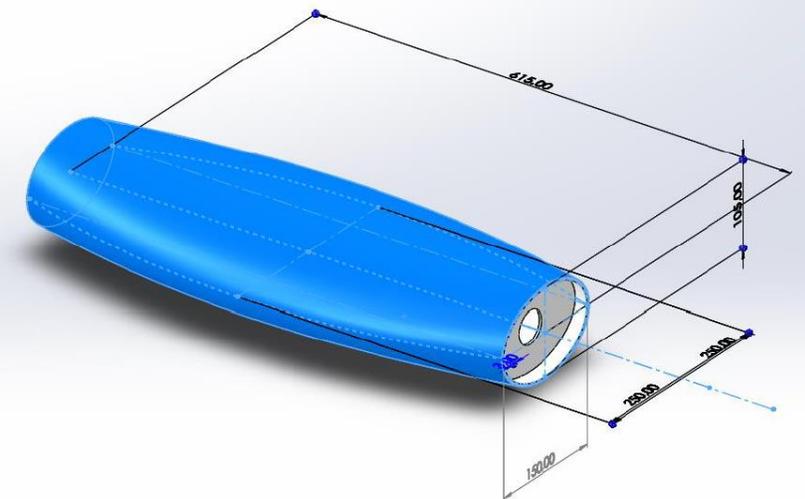


FRONT VIEW

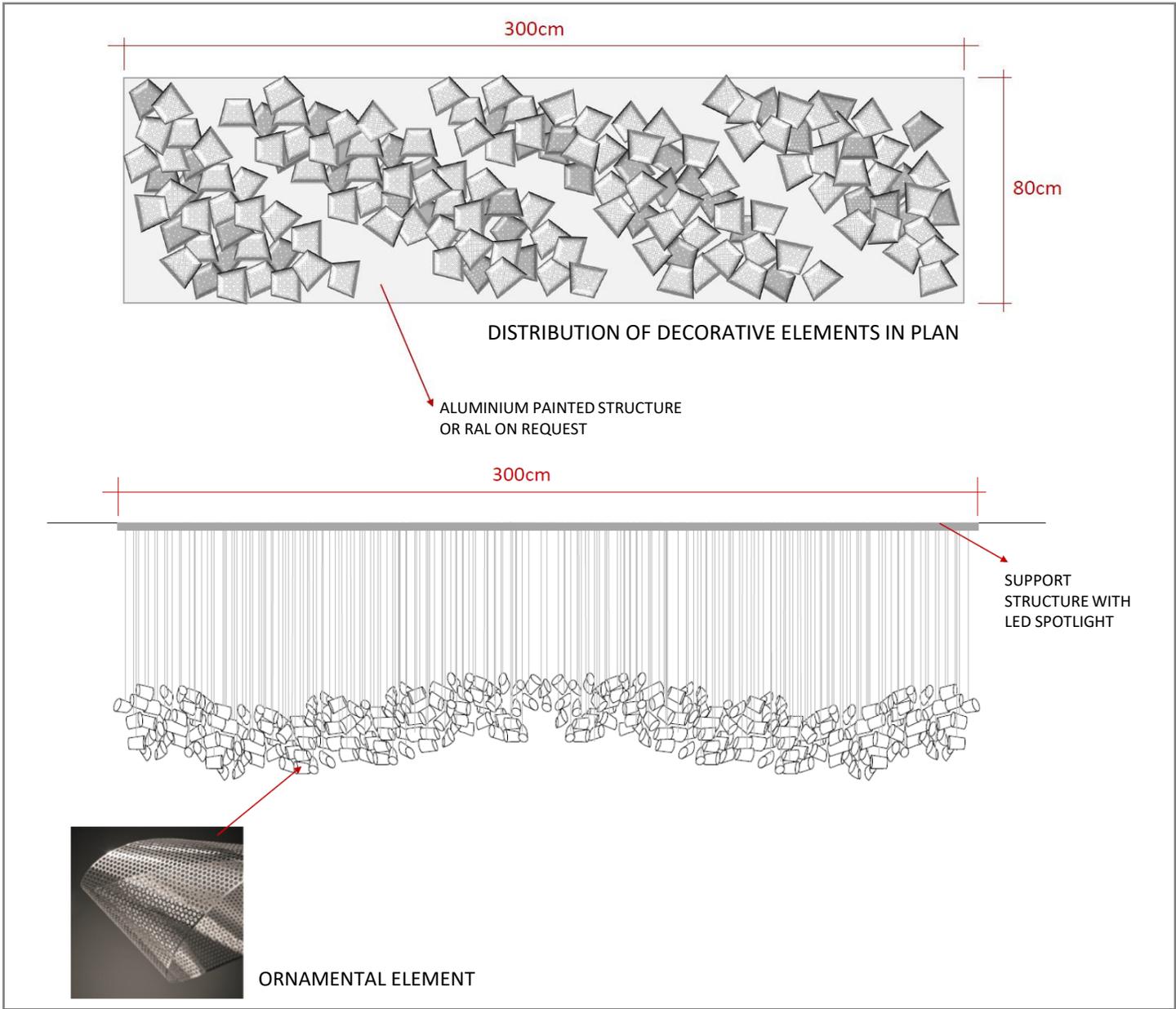
SIDE VIEW



Milan executive office expansion project- 2022



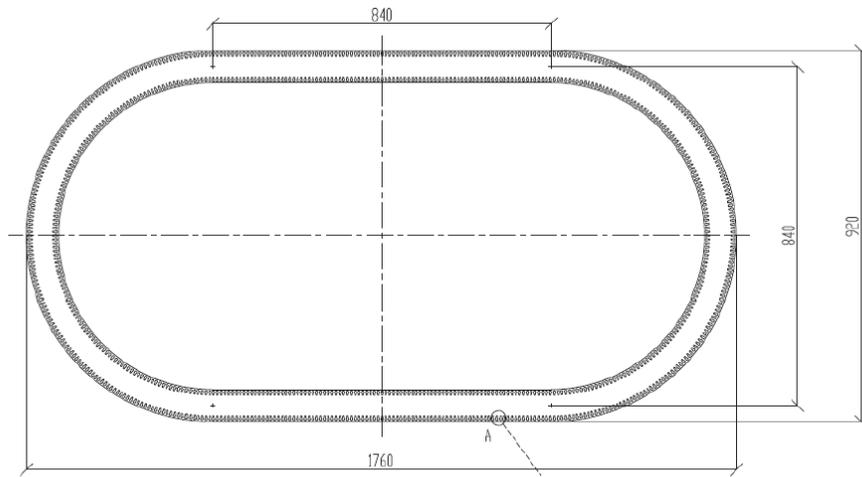
BESPOKE



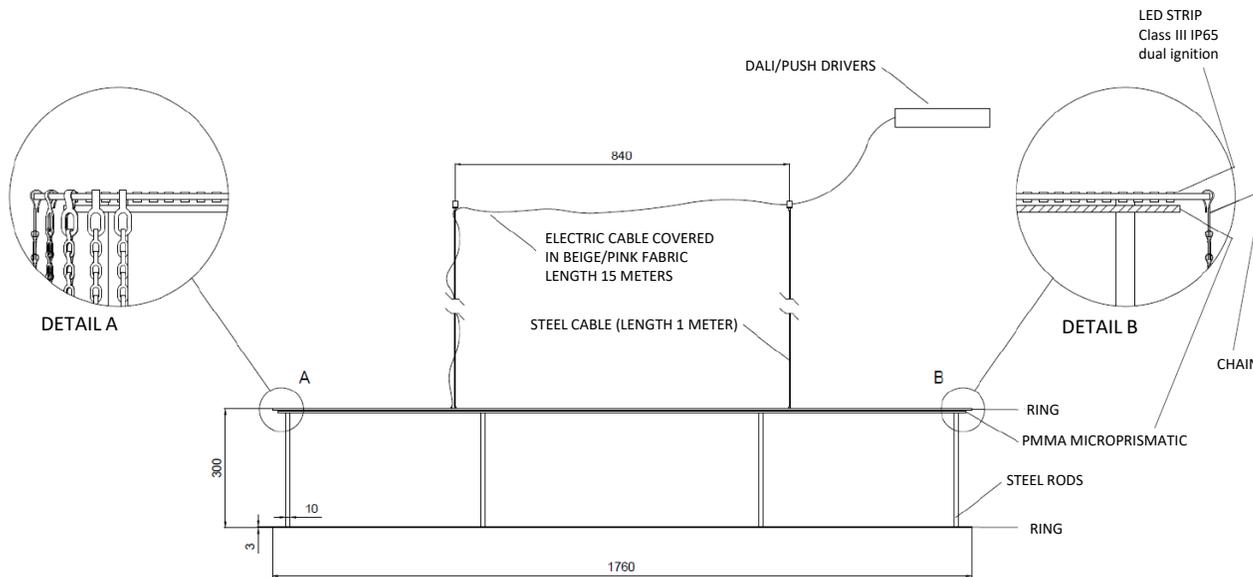
Executive office hall project
Paris - 2022



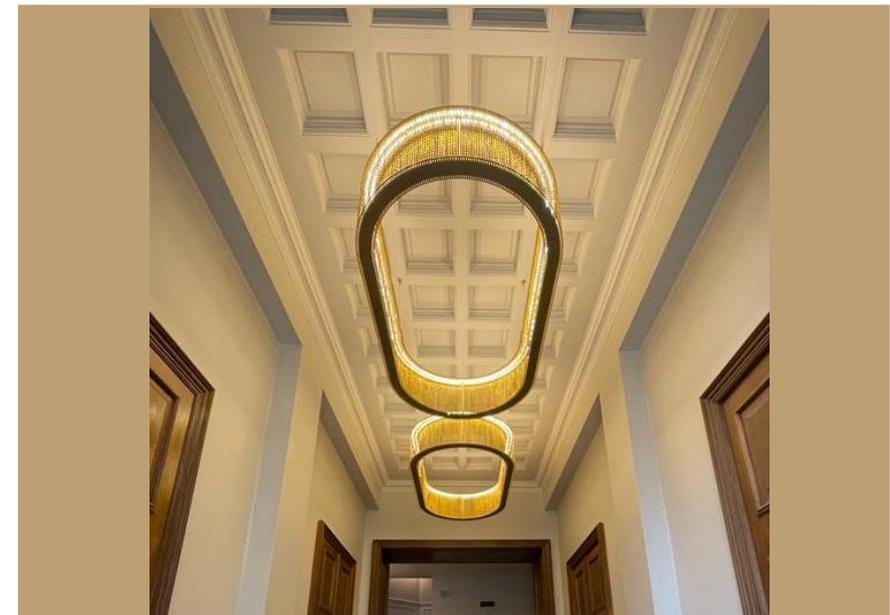
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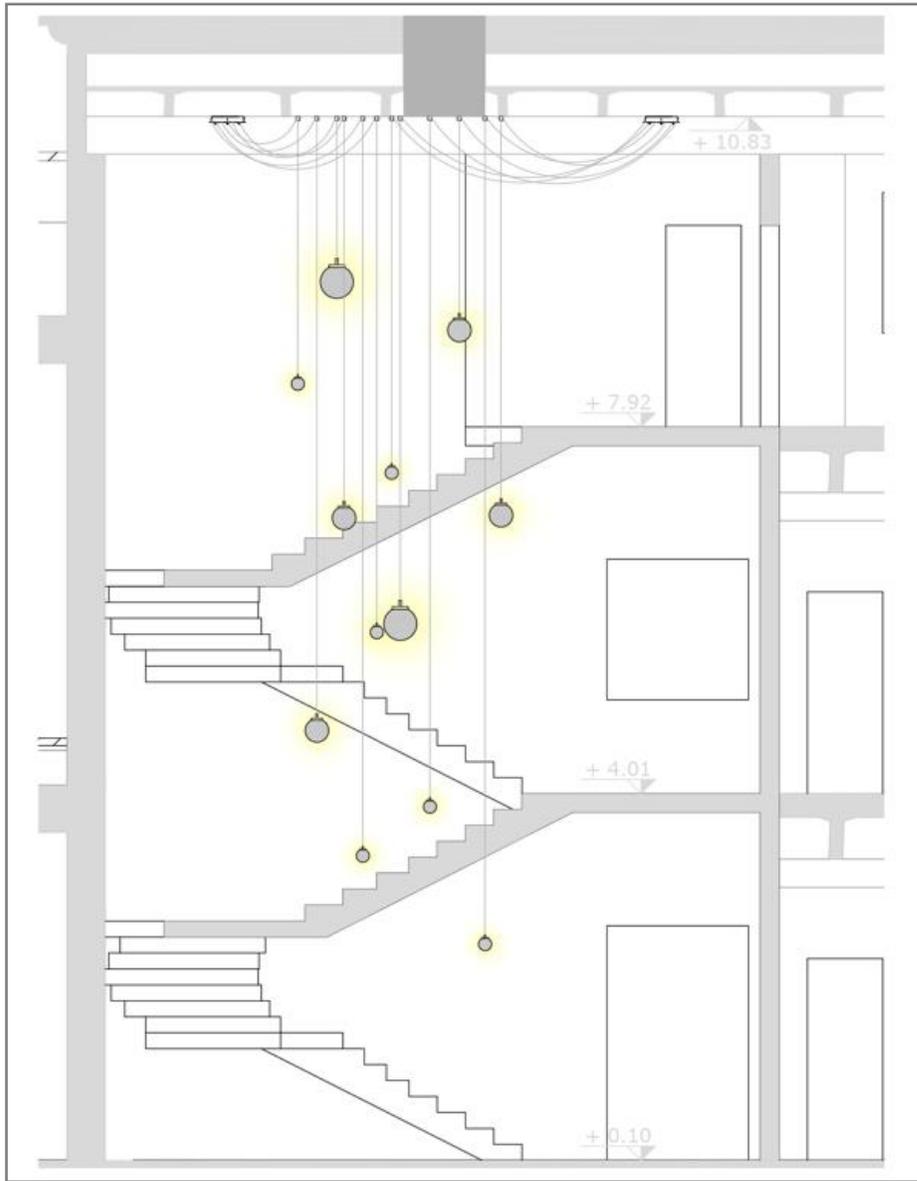
STAINLESS STEEL RING WITH SLOT ARRANGEMENT



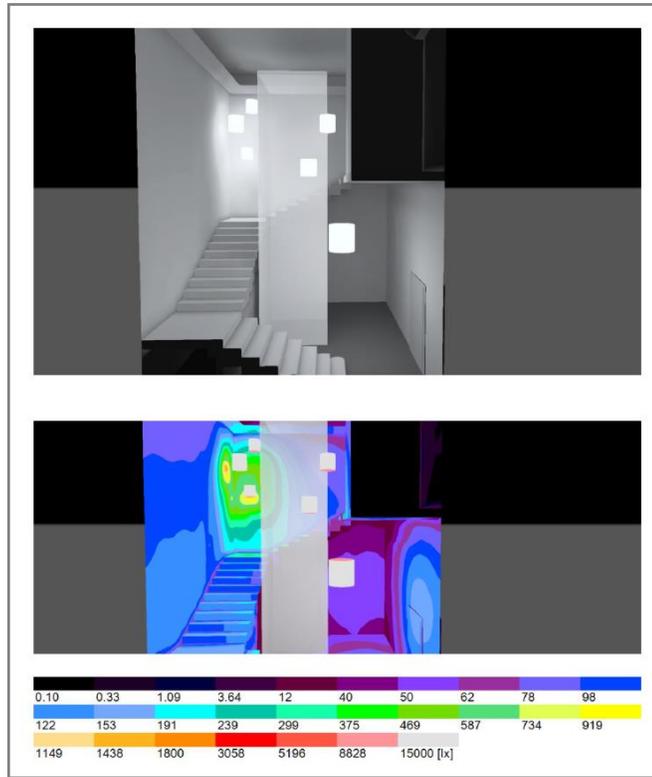
Headquarters project
Bologna- 2021



BESPOKE



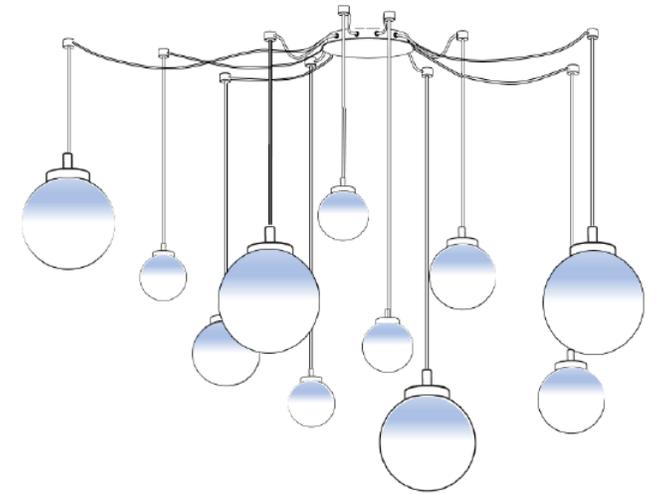
SECTION



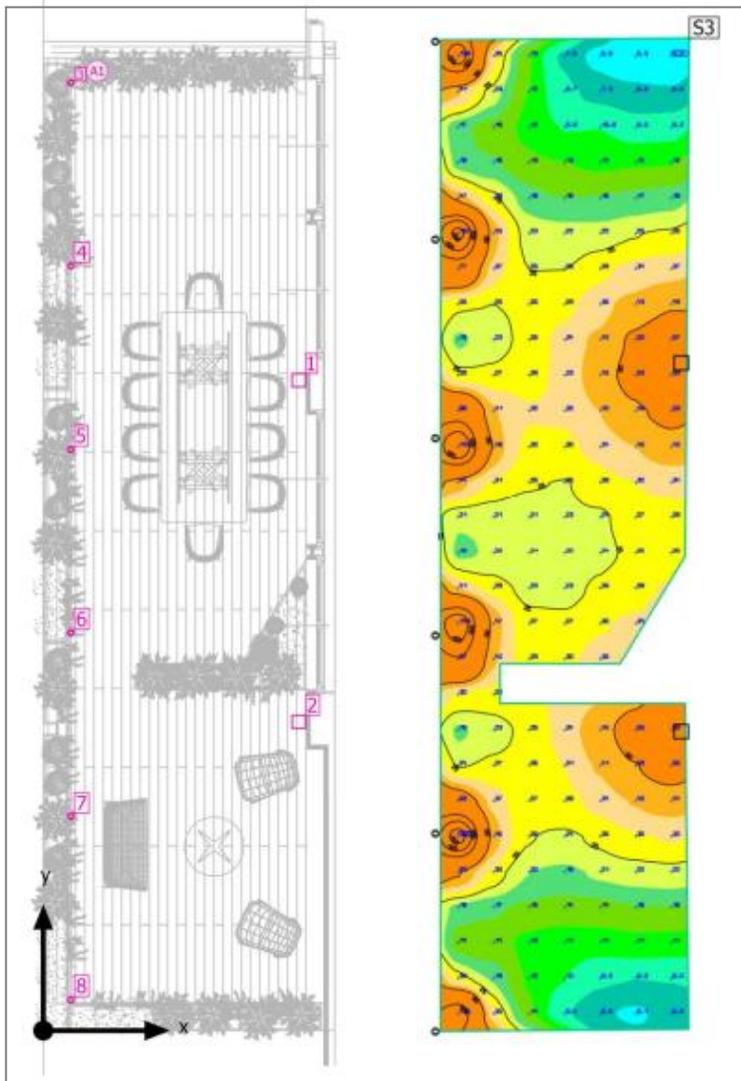
LIGHTING CALCULATION



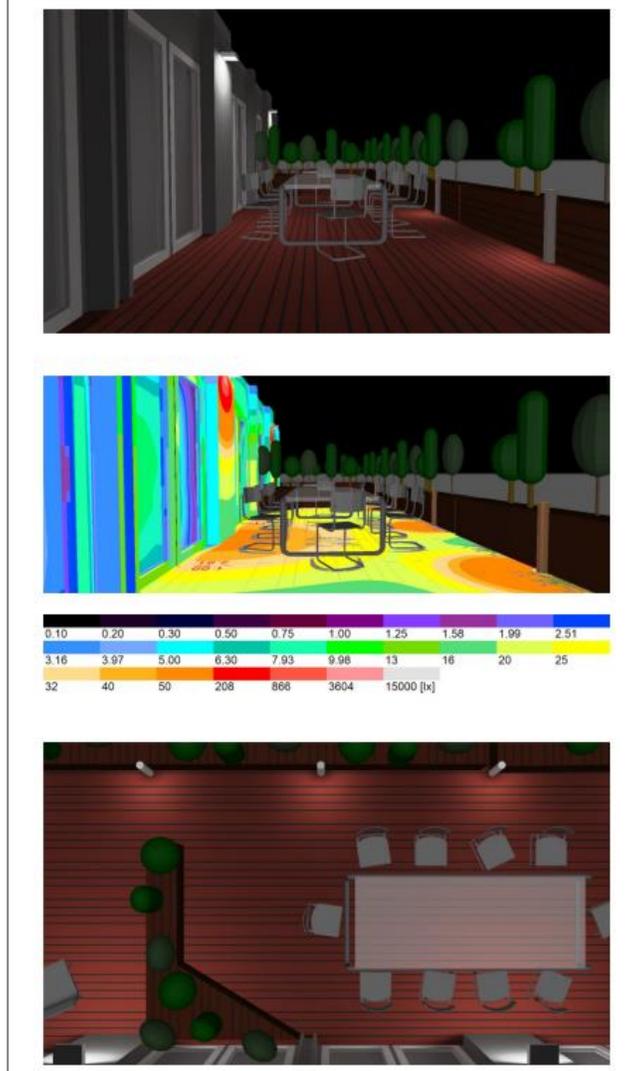
Residential project
Milan- 2022



LIGHTING



PLANT



LIGHTING CALCULATION



Residential project
Milan- 2022



LIGHTING

The close relationship with the best Italian craftsmen has contributed to the creation of the qualitative excellence that distinguishes the exclusivity of the product. The sharing of experience, collaboration and the search for the best solutions, for the achievement of ever new goals, feed the production know-how acquired in fifty years of experience.

Each collection is therefore born from expert hands and the use of the most advanced machinery leading to the formation of an accomplished work made up of details and individual elements that are an expression of the culture of high Italian craftsmanship. At the end of each production process each lamp passes rigorous quality controls so as to guarantee excellence and high performance.

The artistic offering is attentive to environmental sustainability and direct interaction with the user by taking advantage of the latest technologies. Precision, attention to detail and elegance are the constants that have always been handed down from project to project and contribute to the creation of collections that are innovative in style and technology.